



Mario.
Parrilla

| *Table of contents*

Background

About me.....	3
Extra skills	4
Work experience	5
Education	6

Creative Process	7
-------------------------------	---

Portfolio Samples

Brand design	9
User Experience	10
Web Development	11
Video/Animation	12
Email Campaigns	13
Posters	14
Flyers	15
Brochures	16
Editorial	17
Stationery	18
Business Cards	19
Signs	20
3D Planning	21
Merchandising	22
Mock-ups	23

Diplomas, Certificates and Awards	24
--	----

About me

Hello! my name is Mario Parrilla, I am Graphic Designer, Web Developer, Video/Animation Producer and UX/UI Designer with more than 10 years of experience in management of the complete production process, from the project conceptualization to sign off. Specialized in determining the project goals in connection with the brand guidelines.

Skilled with the most updated **Adobe Creative Cloud** packages, including Photoshop, Illustrator, InDesign, Audition, After Effects, Premier, Media Encoder and more.



Confident using **code languages** PHP, HTML, JavaScript, JQuery and CSS, focussing mainly in front-end development and improving the user experience. High-Advanced level working with CMS as **WordPress** for internal administration and external communication. Frecuently working with teams using online platforms as Figma, Mural, Miro, Sketch or InVision.



Extra skills

Experience using Microsoft Office Word, Excel and Power Point for marketing objectives and especially **Outlook**, for writing business emails. Sweet Home 3D for building mockups.



Other relevant applications: Sublime Text 3, FileZilla, MySQL, GitHub and Mamp/Wamp, Google Chrome, Microsoft Explorer, Firefox, Opera and Safari browsers experience testing **responsive web design**. Most recently, use of email applications like MailChimp, to send marketing emails.



Graphic Designer and Creative Manager | *Global Voices Ltd.*

07/2018 - 07/2020

Development of corporative graphic and web design for the company (external and internal), including stationery, digital brochures, email campaigns, web landing pages, promotional videos and animations, training videos, etc. Managing projects with different departments: Accounts, Financial, Business Development, Human Resources, Interpretation, Linguists and Quality Control.

Managing translation of graphic, web and email projects into different languages (English, Italian, French, German, Spanish, etc.), to target international markets.

Web developer team member in the Software Development Department, especially providing CSS support to improve UX/UI in corporative software.

Organising tasks for international interns, in coordination with Head of Marketing Department.

Graphic Designer and Web Developer | *Seven Ideas*

09/2015 - 08/2018

Managing graphic and web design projects for different companies and associations. Meeting clients frequently to understand their requirements and project scopes. Creation of project schedule and coordination with clients.

Development of project concepts and research with optimal workflow. Tasks organised with team.

Managing web services SEO to improve usability.

Graphic Designer | *Zita Grafica*

01/2010 - 02/2014

Developed many different projects: logotypes, brochures, posters, infographics, video and animations, websites, magazines, books, presentations, etc. and always guaranteed that they exceed the expectations of the clients.

Advise of the most appropriate graphic and web design options based on the client requirements, objectives and budgets.

Maintaining and update client's websites, including graphics and contents.

Supervision of all graphic materials in order to ensure the quality and accuracy in the design, printed and digital.

Also, managing some office administration, as preparing budgets, invoices, calculate taxes, etc.

Graphic Designer and Print Assistant | *Grafisur Digital*

01/2009 - 01/2010

Working across a wide variety of digital and print projects (logotypes, posters, flyers, signs, brochures, magazines, books, adverts, exhibition graphics, etc.).

Preparing and successfully printing design both internally and externally.

Preparing files to print and then sending to the printer with detailed printing instructions.

In charge of the creative aspects of the projects.

HND Visual Communication: UX Design | *Edinburgh College* 09/2020 - 06/2021

This course was a strand of graphic design and Visual Communications and focused primarily on how people use digital products. During this course I learned an introduction to UX Design with a primary focus on app and web design as well as motion graphics.

HND Visual Communication: Interactive Design | *Edinburgh College* 09/2017 - 06/2018

Course focused on create dynamic designs with some kind of interaction with the users, applied to websites and mobile apps especially. Also a strong graphic design production. Working with Apple's MacOS and using Adobe CC packages (After Effects, Encoder, Audition, Photoshop, Illustrator, InDesign, Dreamweaver), web (Sketch, InVision) and mobile (Adobe Color Tool) tools and designing UX/UI Projects on web applications (Figma).

NPA Art & Design: Digital Media | *Edinburgh College* 01/2015 - 07/2015

Previous course to access to HND at Edinburgh College. Learning some basic aspects of Graphic, Web and Video-Animation Design. Also office administration (Microsoft Word, Excel, PowerPoint, Publisher, Outlook) and digital photography and professional photography edition with Photoshop.

Professional Website Design | *Escuela de Arte de Granada* 09/2009 - 02/2010

Fast and determined course for professional web design development. Fundamental lessons for CMS WordPress system understanding together with web design packages and tools. Introduction to new web concepts as SEO and responsive design.

Graphic Design Diploma | *Fine Arts College* 09/2007 - 07/2009

High-level course dedicated to professional graphic design production, working with the last Adobe packages and including one-month internship in an advertising agency (Agencia Q4).

Bachelor of Art | *Fine Arts College* 09/2005 - 07/2007

Fundamentals of drawing, sketching, geometry, typography and shaping. Significant part dedicated to photography composition and printing.

Internet and Web Development | *System Informatic School* 08/2004 - 12/2004

Basic aspects of internet and website code with HTML, JavaScript and Microsoft FrontPage.

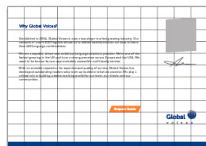
Starting a new project has always challenges. The creative process may vary depending of the requirements, deadline and targets, but usually I follow four steps:

1 - Defining project scopes and research

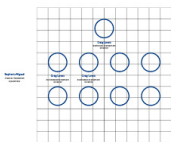
This is a very important step, we identify the goals of the project and target audience. Some research can be found from competitors using Google, typing the keywords of the project.

2 - Sketch and development

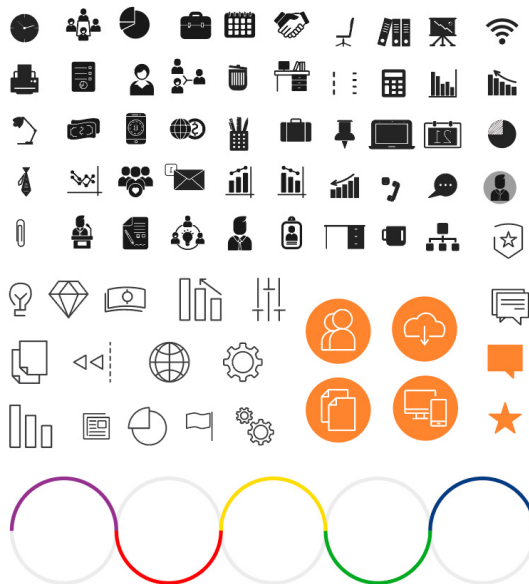
Start the creative process, searching for the assets (graphics, texts, CTAs, videos, etc.) which will compose the final artwork.



Project Management



New targets			
Year	Target 1	Target 2	Target 3
2018	100%	100%	100%
2019	100%	100%	100%
2020	100%	100%	100%
2021	100%	100%	100%
2022	100%	100%	100%



Creative process (continuation)

3 - Final art and feedback

Once the first sketches based on the research are completed, I present the final art to the team members involved in the project, asking for their feedback and approval. Frequently, changes are required, coming back to the board and sketch process.

4 - Implementation and follow-up

The last step is implementing or sending the final artwork to the person in charge of the project, to start using or showing it to the audience. For some projects, the follow-ups can continue as long as required; EG. MailChimp allow us to see the opens and clicks of the marketing emails we sent and we get this information to re-target the audience interested in them.

2,386 Recipients

List: Potted Planter Fans and Customers

Delivered: Thu, Nov 08, 2018 4:56 pm

Subject: Pesto is the best-o. Visit our summertime herb sale!!

[View email](#) · [Download](#) · [Print](#) · [Share](#)

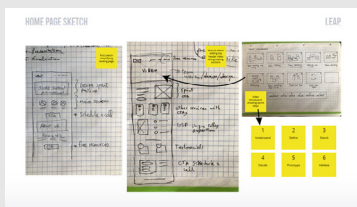
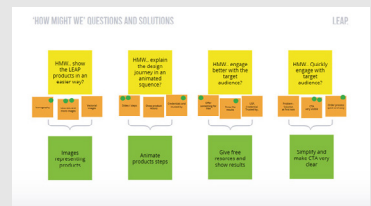
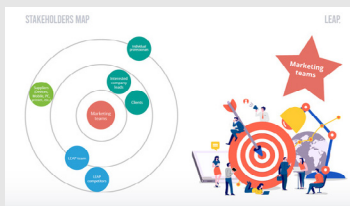
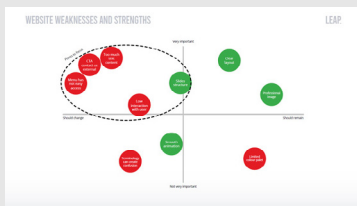
15 Orders	\$30.00 Average order revenue	\$450.00 Total revenue
--------------	----------------------------------	---------------------------

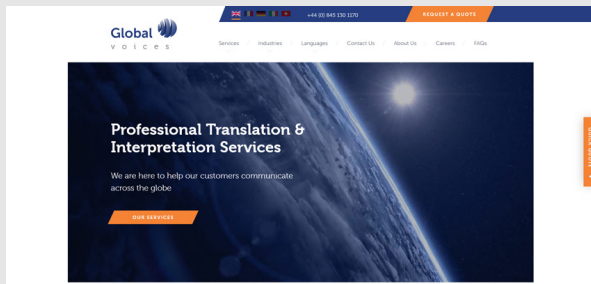
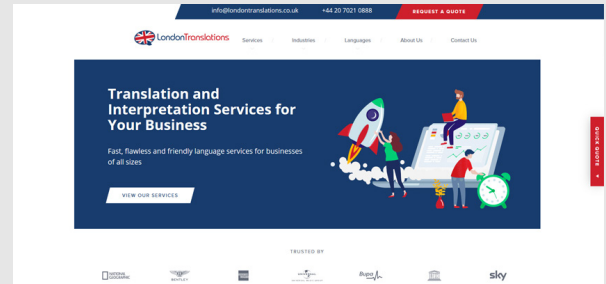
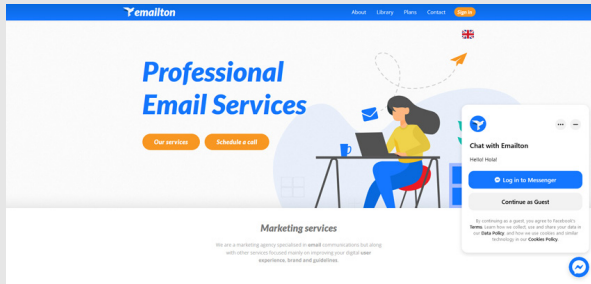
Open rate	37.9%	Click rate	10.2%
List average	33.9%	List average	9.6%
Industry average (Home and Garden)	14.0%	Industry average (Home and Garden)	1.7%

905 Opened	243 Clicked	0 Bounced	0 Unsubscribed
---------------	----------------	--------------	-------------------

Brand design



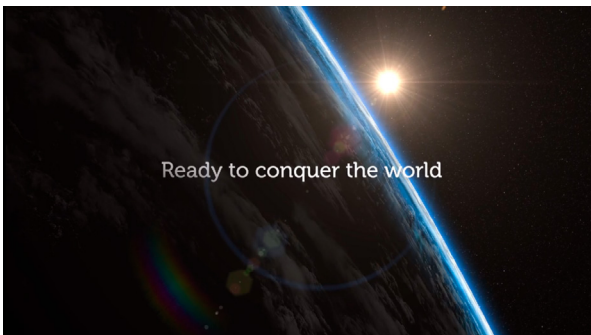






Video/Animation

Click images to watch videos

12







The best 'Black Friday' deal available for your 'Translation' needs!

We are delighted to offer our customers the exclusive opportunity to receive an additional **10% discount** on any existing or new quotes that are confirmed between 22 – 23 November 2016.


Any project confirmed between Thursday 22nd and Friday 23rd November will be eligible for this 10% discount when quoting **GVBFB18**.

We look forward to hearing from you!


Request a Quote

Kind regards,
Global Voices Team


NOTE: The Black Friday Discount is only valid until 23.11.16




Global Voices Ltd | Language Service Provider
 Logic Court | Innovation Park | Stirling, UK | FK9 4NF
 Tel: (+44) 8451 301 170
www.globalvoices.co.uk
 London - Slough - Bristol - Paris - Milan - Boston - Frankfurt - Geneva



Registered in Scotland No. 779163 - VAT No. 46385930 - ICO 77916487
[E-mail Disclaimer](#) | [Privacy Policy](#) | [Terms and Conditions](#)



Copyright © Global Voices Ltd. All rights reserved. [Home](#) [Subscribe](#)




View this email in your browser

Welcome to the friendliest translation company in the world

Download our services brochure


Trusted By




Industry Translation and Interpreting Services

At Global Voices, we are able to offer our translation and interpretation services in over 150 languages combinations.


Click on any of the links below to find out more!




Translation




Interpretation




Audio Visual




Transcription




Legal and Certification




Multilingual Marketing



Localisation




Globalisation Consulting




Download and share our new services brochure in PDF

Download Brochure



Test email

asdasdasdasd esd sadsa d sad




How does it work?

Take a look at our 301 seconds video


Watch here

Start sending emails


Performance Focused
Fast, secure and easy



Lightweight design




Latest code standards



Powered by Google

Completely accessible
Responsive design for desktop, laptop, tablet or smart phone

See the email Library



f t in v

© Emailton 2016

This email was sent to marqu岸@gmail.com.
 If you do not wish to continue receiving these emails [click here](#)

[Terms of Use](#) | [Privacy](#) | [Contact](#)



Edinburgh

doors open day
feel our culture,
feel edinburgh

Saturday 26th
& Sunday 28th
September 2015

free entry!
for all the venues included in Doors Open Day

Edinburgh Association of Museums and Galleries



Ni en la calle, ni en el césped.
Recógelos en una bolsa
y dépositálos en una papelera.

Los excrementos
de tu mascota
contaminan y
pueden ser un foco de
enfermedades

**¡No le des la espalda
al problema!**

BAJO MULTA DE 300€

LIMBARCO



FRONTIER
BEER

#sendamessageinabottle

NATURALLY BREWED
KILN DRIED

Download the app

Google play App Store

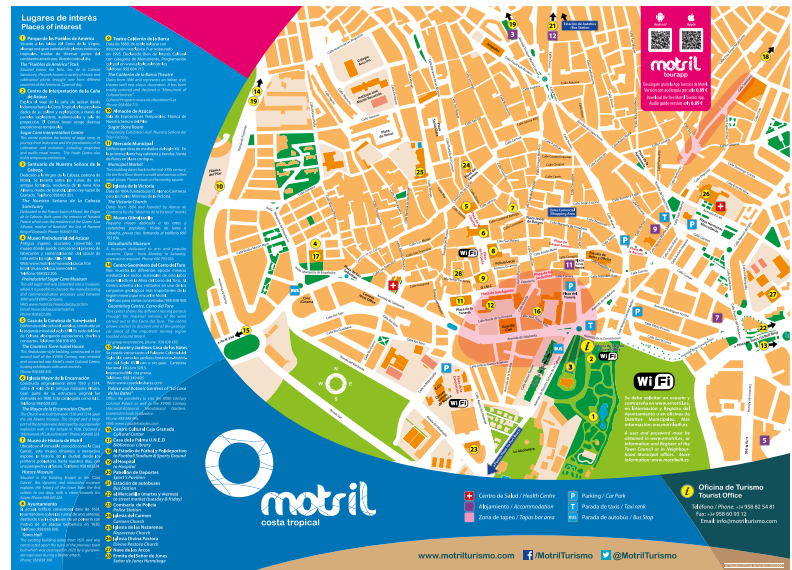
Sábado 22 de Mayo
21:00 h. en Plaza de la Aurora



III Pasarela de la Moda
Comercios de Motril 2010

Diseño: Modas Oscar Pope Almaraz Modas Traveller's Stories
Oscar Italy Level Shows UBE Zapatería's Tricomas

WIFI



Lugares de interés
Plazas of interest

- 1 Plaza de España: Monumental square with a fountain, surrounded by shops and restaurants.
- 2 Plaza de San Juan: Square in front of the San Juan church, known for its architecture.
- 3 Plaza de San Sebastián: Square in front of the San Sebastián church, a landmark in the city.
- 4 Plaza de San Pedro: Square in front of the San Pedro church, a historic site.
- 5 Plaza de San Antonio: Square in front of the San Antonio church, a historic site.
- 6 Plaza de San Mateo: Square in front of the San Mateo church, a historic site.
- 7 Plaza de San Marcos: Square in front of the San Marcos church, a historic site.
- 8 Plaza de San Andrés: Square in front of the San Andrés church, a historic site.
- 9 Plaza de San Nicolás: Square in front of the San Nicolás church, a historic site.
- 10 Plaza de San Esteban: Square in front of the San Esteban church, a historic site.
- 11 Plaza de San Basilio: Square in front of the San Basilio church, a historic site.
- 12 Plaza de San Agustín: Square in front of the San Agustín church, a historic site.
- 13 Plaza de San Jerónimo: Square in front of the San Jerónimo church, a historic site.
- 14 Plaza de San Prudencio: Square in front of the San Prudencio church, a historic site.
- 15 Plaza de San Ildefonso: Square in front of the San Ildefonso church, a historic site.
- 16 Plaza de San Vicente: Square in front of the San Vicente church, a historic site.
- 17 Plaza de San Juan de los Rios: Square in front of the San Juan de los Rios church, a historic site.
- 18 Plaza de San Pedro de Nolasco: Square in front of the San Pedro de Nolasco church, a historic site.
- 19 Plaza de San Pablo: Square in front of the San Pablo church, a historic site.
- 20 Plaza de San Agustín de la Cruz: Square in front of the San Agustín de la Cruz church, a historic site.
- 21 Plaza de San Juan de los Caballeros: Square in front of the San Juan de los Caballeros church, a historic site.
- 22 Plaza de San Juan de los Reyes: Square in front of the San Juan de los Reyes church, a historic site.
- 23 Plaza de San Juan de los Rios: Square in front of the San Juan de los Rios church, a historic site.
- 24 Plaza de San Juan de los Rios: Square in front of the San Juan de los Rios church, a historic site.
- 25 Plaza de San Juan de los Rios: Square in front of the San Juan de los Rios church, a historic site.
- 26 Plaza de San Juan de los Rios: Square in front of the San Juan de los Rios church, a historic site.
- 27 Plaza de San Juan de los Rios: Square in front of the San Juan de los Rios church, a historic site.
- 28 Plaza de San Juan de los Rios: Square in front of the San Juan de los Rios church, a historic site.
- 29 Plaza de San Juan de los Rios: Square in front of the San Juan de los Rios church, a historic site.
- 30 Plaza de San Juan de los Rios: Square in front of the San Juan de los Rios church, a historic site.

motril
costa tropical

Como As Saker / motril Centre
Alquileres / Accommodation
Paseo de Saker / Paseo de Saker

Parking / Car Park
Paseo de Saker / Car Park
Paseo de Saker / Car Park

Oficina de Turismo
Tourist Office
Motril / Oficina de Turismo / Tourist Office
Tel: +34 959 88 12 54 91
Fax: +34 959 88 12 54 91
Email: info@motril-turismo.com

www.motril-turismo.com | MotrilTurismo | @MotrilTurismo



**ALL VERY WELCOME
TO JOIN US AT OUR SERVICES
THIS SUNDAY**

8:30 am Holy Communion (said)
A quiet traditional service

10:45 am Family Communion (sung)
Our main service with choir and sermon
Includes activities for children

18:30 pm Compline
A brief quiet service
On the 4th Sunday this is replaced by *Choral Evensong*

 **St. Peter's Church**
Scottish Episcopal Church

حلال KHALAL

almoraimakebab@hotmail.com
Twitter @almoraimakebab

Kebab ALMORAIMA

Horario de Lunes a Jueves de 12:30 a 2:00 h., Viernes, Sábados, Domingos y Festivos de 12:30 a 3:00 h.

Shawarma pao durum,
patatas y bebida 5,00 €

Membrillo,
patatas y bebida 6,00 €

Hamburguesa,
patatas y bebida 4,50 €

Pizza tucca,
patatas y bebida 6,00 €

(Todos los menús incluyen bebida de lata, agua, bebida azucarada (U.S.A. incluye Coca-Cola)

Estamós aquí 

Teléfonos:
858 109 154
632 651 583

C/ Narciso González Cervera, 2 - Motril
(Junto Plaza del Tránsito)

Servicio a domicilio (cargo de 0,50 €)
Horario del servicio a domicilio de 12:30 a 16:00 h. y de 19:30 a 00:00 h.

Fantasti Kids

centro de ocio infantil

HORARIO:
de lunes a viernes de 15:30 a 20:30 h
Sábados de 12:00 a 16:00 - 17:00 a 21:00 h

RESERVA YA TU CUMPLEAÑOS!!

Rambla de Capuchinos nº 36 (esquina C/ Piedrabuena), Motril
teléfono de información y reservas 665 029 208 / 620 336 945
www.fantastikids.es

encris sports

si usas la bici.
¡ponte un casco protector!



pregunte nuestras ofertas

SCOTT MONDRAKER cervélo
Bianchi varlion asics



ENCRIS SPORT C/ San Cristóbal 1 (frente cuartel de la Guardia Civil), Motril telf./fax 958 60 08 56 info@encris.es www.encris.es

InfoBlau
Servicios Informáticos

Renueva tu ordenador

- + Instalación Sistema Operativo.
- + Instalación de drivers.
- + Instalación Paquete Ofimático.
- + Instalación Antivirus.
- + Entrega y recogida a domicilio.

30 €

Al presentar este folleto recibirá un 20% de descuento.

Servicio de recogida en el 678 40 43 50 o a través de nuestra web www.infoblau.com


PROYECTO DE INICIATIVA URBANA DE MOTRIL

Varadero / Sta. Adela / Playa Poniente









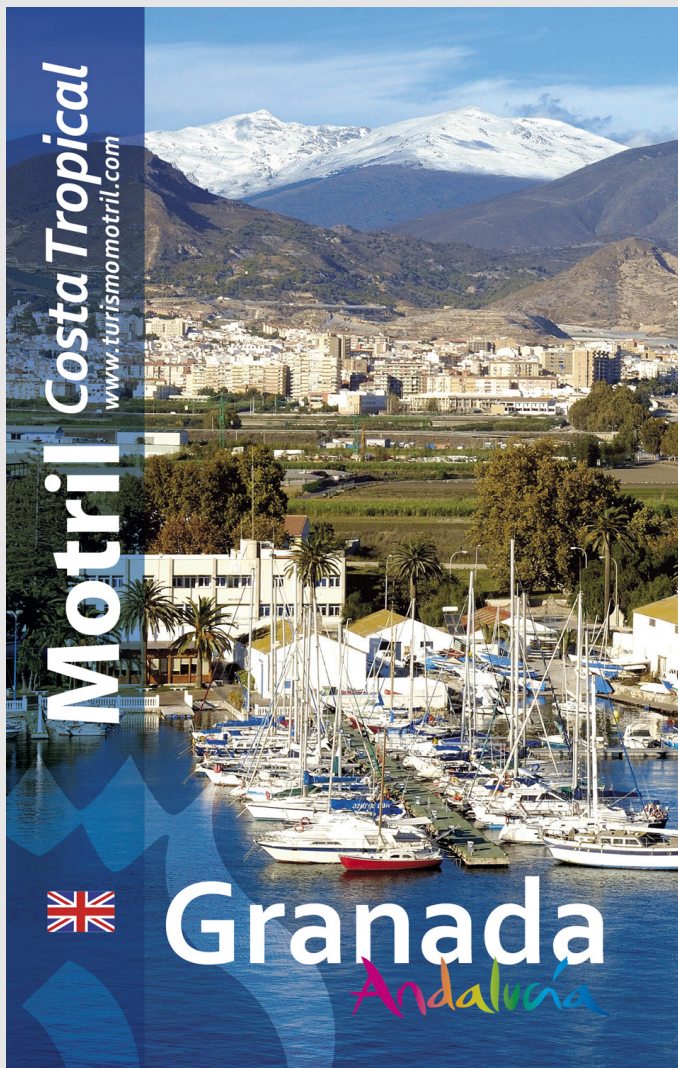
Proyecto de iniciativa urbana de Motril

Con la firma del Convenio de Atribuciones de funciones entre el Excmo. Ayuntamiento de Motril y la Dirección General de Fondos Comunitarios del Ministerio de Economía y Hacienda, el Ayuntamiento fue seleccionado para llevar a cabo el desarrollo de la Iniciativa Urbana de Motril prevista dentro del Eje 5 "Desarrollo Sostenible Local y Urbano" del P.O. FEDER de Andalucía, que favorezca el desarrollo y progreso de una zona concreta y determinada de Motril, la denominada Zona Urbana, que comprende El Varadero, Santa Adela y Playa Poniente.

Con esta firma el Excmo. Ayuntamiento de Motril se comprometió a la ejecución del denominado Plan Urbano de Motril, y por tanto a ejecutar las actuaciones en su día seleccionadas dentro de la denominada Zona Urbana de Motril. La inversión adjudicada es de 13.000.040,37 €, de los cuales la Unión Europea cofinanciará con cargo al Fondo Europeo de Desarrollo Regional, F.E.D.E.R., el 60% de la inversión y el Excmo. Ayuntamiento de Motril el 20% restante.

El Proyecto Urbano de Motril es un ambicioso proyecto integrado, que tiene como objetivo mejorar la calidad de vida de los barrios motrileros de Santa Adela, Varadero y Playa Poniente. Está dividido en nueve áreas temáticas: dirigidas a subsanar las deficiencias que la Zona Urbana de Motril, que mejorarán aspectos tan fundamentales de sus habitantes como la igualdad de oportunidades, formación, empleo, cultura, sociedad de la información, medioambiente, etc.





Costa Tropical

MUSEUMS

The Preindustrial Sugar Cane Museum, Palma Refinery

Motril's Preindustrial Sugar Cane Museum is unique in its kind due to its location, materials and the multimedia didactical methods incorporated. The town, its culture and its landscape have been linked to the processes of the exploitation and manufacture of sugar cane for almost a thousand years. The Museum, that includes technological recreations and archaeological material, is situated on the remains of the Palma Sugar Refinery, dating from the XVIII century, being the only sugar refinery partially conserved from the preindustrial Spain.

Avenida Marquesa de Esquilache, 4.
Open from Tuesday to Sunday from 10.00-13.30 and 17.00-20.30. Closed Sunday afternoons and Mondays.
General entrance price: 1 €. For those under 35, over 65 and groups of more than 20 people: 1 €.
Telephone: +34 958 23 22 05 - Email: museodelazucar@motril.es
Web: www.ecultura@motril.es

Preindustrial Sugar Cane Museum, Palma Refinery



FACTURA N°

Jose Javier Prados CIF: 74.734.852 D
C/ Domingo Cuesta nº4, 3ºD - 18600 Motril (Granada)
Telf: 620 634 508 - Email: info@javiprados.com

Datos del cliente

Nombre: _____
CIF-NIF: _____
Dirección: _____
Telf: _____
Email: _____

Fecha

Factura no válida sin firma de la empresa

PRESUPUESTO

Nombre del proyecto _____

Concepto	Cantidad	Precio	Total
Concepto de ejemplo	1	- €	- €

Pago por ingreso bancario

Banco xxxx xxxxxxxx
Titular: Jose Javier Prados
Nº de cuenta: xxx xxxxx xx xxxxxxxxxxxx

Subtotal	- €
21% de IVA	- €
IRPF	- €
TOTAL	- €

T.J.MORRIS

home bargains

NORTHWOOD EDINBURGH
13 COMELY BANK ROAD
EDINBURGH

EH4 1DR

TJ Morris Limited,
Axis Business Park,
East Lancs Road, Glimess
Liverpool, L11 6JA, UK
Tel: +44 (0)151 530 2920
Accounts Fax: +44 (0)151 530 2922
Buying Dept. Fax: +44 (0)151 530 2921
HR/Payroll Fax: +44 (0)151 530 2499

Email: enquires@tjmorris.co.uk
Web: www.tjmorris.co.uk

Registered Number 1505036
VAT Number 320063700





ORTOPEDIA TÉCNICA YANGUAS



GESCOM

Servicios Inmobiliarios

- COMPRA-VENTA
- FINCAS RÚSTICAS Y URBANAS
- GESTIÓN DE COMUNIDADES
- TASACIONES Y PERITACIONES
- SEGUROS GENERALES
- FINANCIACIÓN



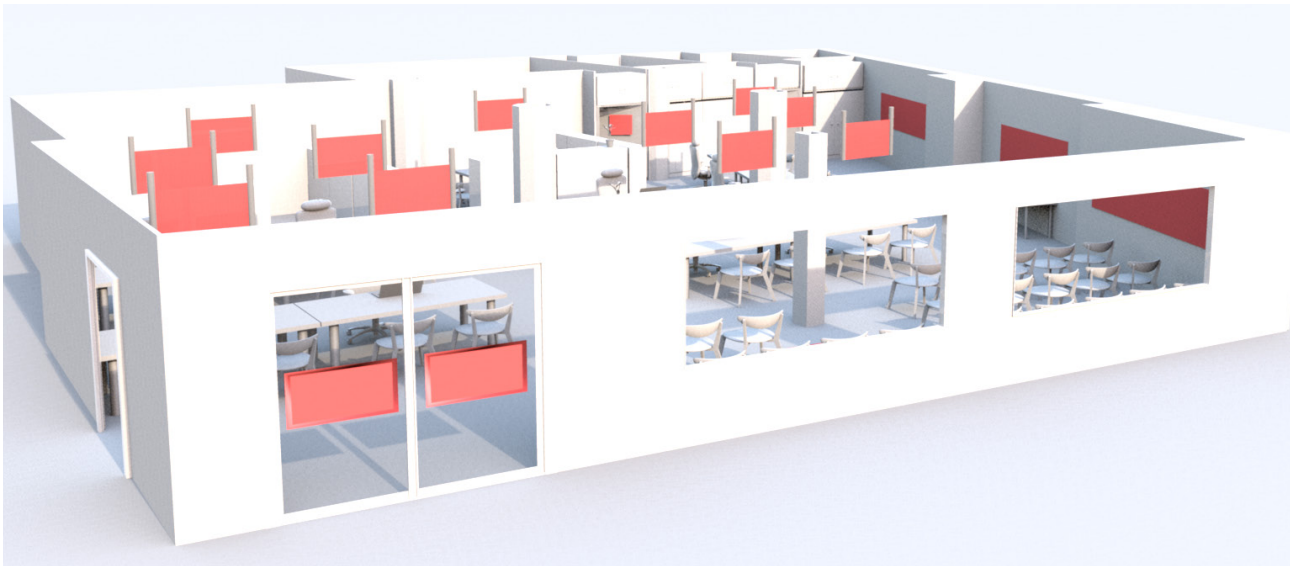
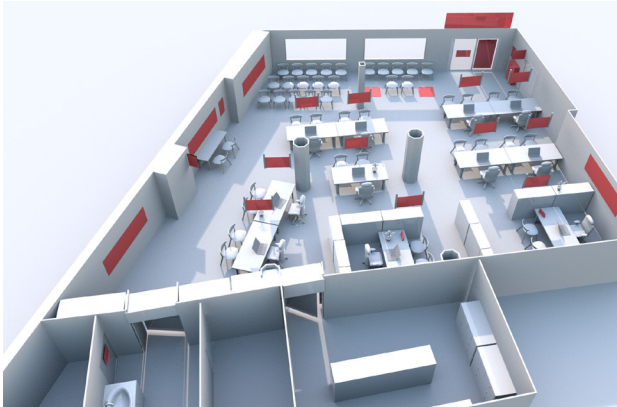
Centrados en ti

Presente y Futuro

Vota 

CARLOS ROJAS
Candidato a la alcaldía de Motril

3D Planning







Diplomas, Certificates and Awards

Click on the links below to view scanned copies:

[2021 - HND Visual Communication: UX Design Award | Edinburgh College](#)

[2018 - HND Visual Communication: Interactive Design Award | Edinburgh College](#)

[2015 - NPA Art & Design: Digital Media Award | Edinburgh College](#)

[2010 - Professional Website Design Diploma | Escuela de Arte de Granada](#)

[2009 - Graphic Design Diploma | Granada Fine Arts College](#)

[2007 - Bachelor of Art Certificate | Fine Arts College](#)

[2007 - 1st Prize in Comic Contest | Fine Arts College](#)

[2005 - First Aid and Health & Safety Certificate | Junta de Andalucia](#)

[2004 - Internet and Web Development | System Informatic School](#)

***Thank you
for watching!***

Mario Parrilla | Portfolio

Tel.: 07747 422 477
mario.parrilla@emailton.com